

## Corporate America's euphemisms, including favorites from the military-industrial complex

*Last updated 6 Feb 2022*

abdication of U.S leadership = withdrawing from a Forever War  
accidental damage / collateral damage = murder of innocents  
additional contract requirement = exorbitant public treasure spend on mediocre weapons platform  
adjusted sleep routine = torture via sleep deprivation  
administrative detention = solitary confinement  
advisor = CIA officer / special operations personnel  
American global leadership = destructive foreign policy  
anticipatory self-defense = pre-emptive strike, regardless of validity of threat  
arms trade = selling weapons of death  
building partner capacity = arming and training foreign military or paramilitary forces  
clashes = violence ultimately caused by an occupying military force  
collateral arrest = sweeping up other immigrants when targeting one  
concentration camp = detention preserve (from *The Man in the High Castle* novel)  
coordinate steps = war pact  
counterinsurgency = military occupation  
counterspace capabilities = weaponry to blow up other countries' satellites  
Counterterrorist Pursuit Teams = CIA private army / Afghan hit squads trained by US war corporations  
courageous restraint = resisting the urge to shoot civilians  
data collection = mass surveillance  
defensive actions of the free world = US empire  
defensive lethal weaponry = deadly weapons arming proxies (as seen in the arming of Ukraine)  
defensive precision airstrikes = bombing black & brown people, mostly civilians, overseas  
degrade = we can't or won't defeat [group X], so we won't use the word "defeat"  
designated defense marksman = sniper  
deterrent = nuclear weapons [Ground-Based Strategic Deterrent = new land-based nuclear weapons that can kill us all]  
develop = cut down all the trees and build polluting structures where the trees stood  
developing nations = exploited peoples  
disinformation website = accredited Russian or Chinese news site  
dual-use target = bombable civilian infrastructure  
economy-of-force initiative = using resources and more tax dollars in creative ways to sustain US military intervention  
eco-terrorist = land protector  
enduring camp = US-only enclave  
engaging partner countries on reorganization of counterterrorism capabilities = looking for a base for US-backed death squads  
"enhance security in the region" = "sell devastating weaponry to despotic regimes"  
enhanced interrogation = abuse and torture  
entity resolution = all-encompassing surveillance of your personal data  
entry operation conducted under the auspices of a competent authority = black bag job / federal breaking & entering  
erroneous deprivation of life = murder via US war industry ordnance launched from [General Atomics] drone  
executive action = political murder (usually on US soil)  
expedition targeting force = JSOC raid team / death squad  
extraordinary rendition = kidnapping  
federal solutions = war profiteering  
fiscal consolidation = austerity [see also: manage dollars wisely]  
foreign investment = corporate takeover of your land and resources; privatization of the commons  
forward defense = aggressive offense  
forward deployed = in someone else's territory  
franchise = Muslim armed group that Western pundits link to one of the larger bad groups (al-Qaeda or IS)  
freedom = neoliberalism; opening of markets and spaces so US corporations may plunder  
free-fire zone = area where you kill anything that moves  
free trade = capitalist exploitation / corporations scour globe searching for cheapest labor  
freedom of navigation = provoke you by chugging an armada off your coast  
frugality = grinding poverty  
general = warlord  
global services provider = mercenary firm  
habitability set = tent  
highly reliable informant = microphone  
holistic governance = fascist blend of big business and federal authority running the show  
incitement = advocating on behalf of Palestinian human rights

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identity management solutions = gear & databases containing biometrics of people living in countries D.C. has invaded  
implementing partners (IP) = poverty-stricken stringers that western governments exploit for slight tactical gain  
indispensable nation = a nation that harms all who resist  
insurgents / militants = resistance / freedom fighters  
international rules-based order = D.C.-run world order  
intervention = occupation  
intimidation = violent political suppression  
job creator = fat cat who steals the profit that the workers create  
joint priority effects list = capture/kill list (mostly kill)  
kinetic = deadly / lethal  
legacy (*adj.*) = old, but still profitable to sell  
lethal defensive aid = weaponry used by mercenaries to destabilize regions or topple governments  
limited covert operations = paramilitary warfare  
logistics civil augmentation program (LOGCAP) = Pentagon outsourcing logistics to corporations  
malevolent information architecture = a free and open Internet  
manage dollars wisely = austerity  
message force multipliers = retired military personnel who propagandize via corporate media  
military information support operations = psychological operations and propaganda in general  
military operations = acts of war  
mission center = war room  
modernization = spend a ton of money on expensive platforms (aircraft, ships, land vehicles)  
mopping up = killing civilian stragglers  
national interest = oligarchical interest (Wall Street profits)  
national security = actions that keep war profiteers plump and the people fearful  
national security threat actors = citizens and residents going about their lives, posing no harm to the fascist state, but placed on the Transnational Organized Crime watchlist nonetheless  
national security state = permanent warfare state  
naval cordon = inhumane siege  
negative treatment = cold-blooded assassination  
online persona management service = sock puppets to spread D.C.'s propaganda  
operational mishaps = murder of Gazans who protest during Great March of Return  
operational pause = setback, route  
outpost, facility, forward operating location, defensive staging post, contingency operating site = base  
outsourcing = harming labor  
over-the-horizon = more extrajudicial killing via US airstrikes—2021 and beyond  
the Palestinian situation = the ongoing ethnic cleansing of Palestine  
personnel actions = job cuts  
philanthropist = robber baron  
playbook = made-up rules (creating a veneer of due process) for killing black & brown people thousands of miles away  
pre-existing conditions = medical history  
presence patrol = provocative flight along sovereign country's borders  
promoting regional stability = promoting US global hegemony  
protective reaction = pretending radar activity looks provocative so you can bomb infrastructure and other targets  
realign = replace a failing maintenance product with a new one at great cost  
rebels = armed jihadists  
refocus of client procurement = war industry lobbying  
regime = government the US government wants to topple  
reinventing government = corporatizing everything under the sun  
residual training force = continuing military occupation  
retrograde operation, redeployment, re-posture = withdrawal  
reverse geometry = destroying walls in order to enter Palestinian homes  
self-radicalize = read global and independent news regarding US government's criminality  
strategic communications = manipulating the press to gain support for military/intel or corporate operations  
security exporter = merchant of death  
security initiative = monitoring and attacking  
sensitive investigative techniques = break-ins and/or eavesdropping  
shock & awe = murder & propaganda  
sleep management = depriving prisoners of sleep during torture [detailed in Gen. Hayden's 2016 book]

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strategic communications = propaganda

strategic weapon system = submarine armed with nuclear weaponry

stronghold = civilian neighborhood where [Official Enemy] sleeps

strongman = dictator allied to the US ruling class

targeted killings = assassination

targeted preventive acts = assassination

tender age shelter = prison for babies and children

technology transfers = arms sales to other countries

tech support activity = NSA spying

theater = warzone

threat finance = budget of any group that opposes US hegemony or Israeli dictates

thought leader = corrupt academic, think tanker, or "philanthropist"

transfer = expel / ethnically cleanse

tribe = faction

undocumented minors in overflow facilities = kids in cages

unsubstantiated change actions = cooking the books

un-vouchered funds = off-the-books cash (usually for bribing people)

village stability operations = night raids

weapon release event = airstrike